



COLLEEN AFFELDT

Colleen Affeldt joined the Image Dynamics team in 2003 after working in the fitness industry for 16 years. Colleen has worked with hundreds of clients throughout the country focusing on personal and professional growth. Her experience has provided her with a keen awareness of clients' needs and a proactive approach to exceeding their expectations.

Image Dynamics has grown and become the total-solution outsourced training and development resource to many international companies. Some of their clients include American Airlines, Stewart Title, Texas Instruments, Comerica, L'Oreal, among many others.

"The most successful individuals are those who can handle all business situations with confidence and clarity," Colleen says. Image Dynamics professionals provide a broad range of business and personal expertise, drawing from diverse backgrounds including education, communication, human resources, management, social work and the law.

As recognized experts in business protocol, branding, leadership development, presentation and communication skills as well as customer service and sales training, They have been featured by CNN, CNBC, *Dallas Business Journal*, *The Washington Post*, *The Dallas Morning News*, *American Way* and NPR.

Now operating from offices in Dallas, Houston, New York and San Francisco, Colleen and the Image Dynamics team help a broad base of industry leaders and emerging businesses get to the top and stay there with programs that breed exceptional leadership, creative thinking and a highly effective workforce.

Image Dynamics was recognized as one of the best 25 small companies to work for by Working Mother's Magazine.

The Wall Street Journal nominated Image Dynamics as one of 2008 Top Small Workplaces.

Over the past 18 years, they have trained over 20,000 individuals.

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