

HARRIET WHITING

Harriet has been with Image Dynamics for over 12 years, first as a business consultant and then as a permanent member of the group.

Because of Harriet's considerable leadership and management mentoring and coaching acumen, many of our clients retain her services for their top-level executives. Her clients include: American Airlines, Mary Kay Cosmetics, Texas Utilities, Capgemini, Oncor, Federal Reserve Bank, Akiba Academy, Cerner Corporation and Texas Instruments. Through Harriet's direction, these clients continue to experience measurable success in their positions.

From 1996 through 2000 Harriet joined Cerner Corporation. Her role demanded that she wore several business hats:

- Interacted as a liaison between client and engineers; aligning business initiatives with processes and development
- Development of people managing projects; specializing in business "tools" to allow managers to accomplish specific competency levels, effective communicating,
- Success with working with teams
- Developed leadership through mentoring and coaching
- Individual coaching
- Project management
- Worked around the country as well as in Australia and Singapore

From 1980 through 1996 Harriet was instrumental in overseeing the start up of the Radiology Department at Southwestern Medical Center, (Aston Center) and then spent 13 years at Children's Medical Center of Dallas. There she:

- Managed personnel, personnel development, capital equipment acquisition budgets and patient relations, as well as instituting several process improvement projects
- Took a major role in the development of Children's "Trauma Unit", and new building development
- During Harriet's tenure she chaired several national meetings where she organized events for 2000 attendees, speakers and training workshops and trade show vendors

Harriet's background has made her a specialist in the areas of communication, personal business growth development, change management and process reorganization. She is a certified facilitator with the Institute of Cultural Affairs, USA.

Today, statistics reveal that almost 58% of the medium or small sized businesses in the US are seeking the benefits of business coaching. Businesses are using coaching because it is a cost effective way to achieve results. It helps to develop personnel skills and performance. Individuals who receive business coaching can expect to find guidance concerning the problems that they face. Coaching is the best way to develop, unleash and maximize the potential within each individual. It helps achieve goals for business and professional success.