



KERRY PRESTON

Kerry Preston partnered with the Image Dynamics team in 2000 to lead the efforts of the New York office. She facilitates training seminars and provides coaching for clients including Omni Hotels, Hilton Hotels, Rihga Royal/Marriott, Reliant, Novartis, Chase, Lincoln Financial Group, Meridian Health Systems, Merck, Credit Suisse First Boston, Drinker Biddle & Reath, LLP, Georgetown University and Estee Lauder.

Prior to joining Image Dynamics, Preston spent 10 years in sales and training with Calvin Klein Cosmetics/ Unilever Cosmetics International. At Calvin Klein she honed her business and professional skills while holding a variety of managerial positions. During her 10-year tenure with Calvin Klein she created and directed the retail education department while managing a million dollar budget. Preston was responsible for training 10,000 Beauty Advisors across the country, writing and producing all training manuals, scripts and seminars.

A recognized expert in business protocol and sales training, she has been featured in *NJ Monthly*, *The Daily Record*, and the *Courier News* as well as numerous television and radio broadcasts including CNN and NPR.

Together with Kim Zoller, she is the co-author of the book, "You Did What? The Biggest Mistakes Professionals Make." She and Kim Zoller are working on their second book, "You Said What?"

Over the past 18 years, she has trained over 20,000 individuals.

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