



**KIM ZOLLER**  
**PRESIDENT AND FOUNDER**

Kim Zoller founded Image Dynamics in Dallas, Texas in 1992 and initially focused the company's services on business protocol and professionalism in the workplace. Over the last 17 years, she and her team have constantly developed programs and curriculum to provide a comprehensive array of performance-based interactive training. Through Kim's direction, Image Dynamics has grown and become the total-solution outsourced training and development resource to many international companies.

"The most successful individuals are those who can handle all business situations with confidence and clarity," Kim says. Image Dynamics professionals provide a broad range of business and personal expertise, drawing from diverse backgrounds including education, communication, human resources, management, social work and the law.

Now operating from offices in Dallas, Houston, New York and San Francisco, Kim and the Image Dynamics team help a broad base of industry leaders and emerging businesses get to the top and stay there with programs that breed exceptional leadership, creative thinking and a highly effective workforce.

A recognized expert in business protocol, branding, leadership development, presentation and communication skills as well as customer service and sales training, Kim has been featured by CNN, CNBC, *Dallas Business Journal*, *The Washington Post*, *The Dallas Morning News*, *American Way* and NPR. Kim was nominated as one of the Top 40 Businesses Under 40 in D Magazine in 2003. Image Dynamics was recognized as one of the best 25 small companies to work for by Working Mother's Magazine. The Wall Street Journal just nominated Image Dynamics as one of 2008 Top Small Workplaces.

Together with Kerry Preston, she is the co-author of the book, "You Did What? The Biggest Mistakes Professionals Make." The book has sold over 10,000 copies and is in its fourth edition. Kim is currently working on her second book, "You Said What?"

Over the past 18 years, Kim and her team have trained over 20,000 individuals.

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